

Message Text

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PAGE 01 REYKJA 00150 311259Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 FTC-01 /022 W
-----100240 312306Z /75
R 311214Z JAN 78
FM AMEMBASSY REYKJAVIK
TO SECSTATE WASHDC 8097
INFO USDOC WASHDC

LIMITED OFFICIAL USE REYKJAVIK 0150

E.O. 11652: N/A
TAGS: ECSM, EGEN, IC, US
SUBJECT: DECEPTIVE LABELS ON WOOLEN GOODS

1. SEC GEN OF ICELANDIC MIN OF COMMERCE BROUGHT PROBLEMS OF DECEPTIVE LABELING OF WOOLEN GOODS TO ATTENTION OF ECONOFF DURING CALL JANUARY 27. SEC GEN REFERRED TO SUBSTANTIAL MARKET FOR EXCLUSIVE WOOLENS BUILT BY ICELAND IN US AND GAVE HIM TWO EXAMPLES OF LABELS COLLECTED FROM SWEATERS IN THE US INFERRING ICELANDIC ORIGIN WHICH WERE OTHER THAN ICELANDIC PRODUCTION.

2. ONE LABEL READS QUOTE AN ICELANDIC IMPORT HAND KNITTED IN ICELAND OF PURE VIRGIN LOPI WOOL UNQUOTE. SECOND LABEL READS QUOTE ICELANDIC KNITS 85 PERCENT WOOL 15 PERCENT NYLON...MADE IN USA UNQUOTE.

3. SEC GEN SAYS GOI HAS RETAINED ATTORNEY IN CHICAGO TO LOOK INTO MATTER WITH FTC OF DECEPTIVE OR MISLEADING USE OF COUNTRY'S NAME. IN MEANWHILE, SEC GEN WOULD APPRECIATE ANY ADVISE OR COMMENTS USG CAN OFFER.

4. FYI: GOI CONCERNED PRIMARILY WITH USE OF COUNTRY'S NAME ON PRODUCTS APPARENTLY NOT OF ICELANDIC ORIGIN. QUOTE LOPI UNQUOTE IS BRAND NAME USED BY ALAFOSS HF, MAJOR ICELANDIC WOOL PRODUCER, AND ALAFOSS MAY BE CONTEMPLATING
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LEGAL STEPS OF ITS OWN TO PREVENT IMPROPER USE OF THIS MARK.
BLAKE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: LABELING, CLOTHING
Control Number: n/a
Copy: SINGLE
Draft Date: 31 jan 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 20 Mar 2014
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978REYKJA00150
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780046-0962
Format: TEL
From: REYKJAVIK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t1978013/aaaaacgd.tel
Line Count: 57
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 20eba1e0-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 27 apr 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3725098
Secure: OPEN
Status: NATIVE
Subject: DECEPTIVE LABELS ON WOOLEN GOODS
TAGS: ECSM, EGEN, IC, US
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/20eba1e0-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
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